



Thursday, September 2, 2010

**Crowne Plaza Austin Hotel
6121 North IH-35
Austin, Texas
Phone: 512.323.5466**

SPONSORSHIP OPPORTUNITIES

Sponsoring this event can provide your company or firm with exposure that allows for the marketing of your products and/or services in a manner not available from sponsoring other similar events.

Every sponsorship comes with:

- Recognition in all literature and communication produced for the conference that will include getting your logo before countless workers' compensation insurance industry professionals, insurance defense law firms, and companies that provide vendor services to insurers;
- Professionally produced multi-color signs with your company's or firm's logo at the conference registration table and in the conference event room;
- Recognition of your company or firm's sponsorship of the conference on the conference website at <http://www.insurancecouncil.org/WorkersComp/WCAgenda.asp?ID=45>;
- An opportunity to sponsor specific conference events and speakers;
- A list of pre-registered attendees; and
- Additional benefits that are specific to the sponsorship level you choose.

Conference Agenda and Schedule Available on the Insurance Council of Texas [Website](#).

SPONSORSHIP LEVELS

Benefactor Sponsorship – \$1,000

- ✓ Space for exhibit table or booth at event location (**15 Exhibit Booth Spaces Available**)
 - ✓ Inclusion of full page, multi-colored advertisement in five editions of ICT's workers' compensation newsletter
 - ✓ Inclusion of advertising brochure and/or CD insert in front conference manual pocket †
 - ✓ Opportunity to have a full page, multi-colored advertisement included in conference manual ††
 - ✓ Designation as Benefactor sponsor in ICT advertisement of conference
 - ✓ May elect to sponsor specific speaker or panel discussion
 - ✓ Company logo on Benefactor recognition page on the first page of the conference manual
 - ✓ Recognition of Benefactor level sponsorship on name tag for company/firm staff who attend the conference
 - ✓ Recognition of Benefactor level sponsorship in Conference Welcome PowerPoint Slide Show
 - ✓ Recognition of sponsorship during conference opening remarks
 - ✓ One conference registration for exhibit table or booth staff (staff is entitled to attend each session of the conference, continental breakfast, lunch, afternoon snacks, beverages, conference manual and memento)
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Partner Sponsorship – \$850

- ✓ Inclusion of full page, multi-colored advertisement in four editions of ICT's workers' compensation newsletter †
 - ✓ Opportunity to include advertising brochure and/or CD in back conference manual pocket ††
 - ✓ Opportunity to have a full page, multi-colored advertisement included in conference manual †
 - ✓ Designation as Partner sponsor in ICT advertisement of conference
 - ✓ Company logo on sponsors page of the conference manual
 - ✓ Recognition of level of sponsorship on name tag for your company attendees at the conference
 - ✓ Recognition of Partner level sponsorship in Conference Welcome PowerPoint Slide Show
 - ✓ Recognition of sponsorship during conference opening remarks
-

Associate Sponsorship – \$650

- ✓ Inclusion of half page, multi-colored advertisement in four editions of ICT's workers' compensation newsletter †
- ✓ Opportunity to place advertising brochure and/or CD at attendees seats ††
- ✓ Opportunity to have a half page, multi-colored advertisement included in conference manual †
- ✓ Designation as Associate sponsor in ICT advertisement of conference
- ✓ Company logo on sponsors page of the conference manual
- ✓ Recognition of level of sponsorship on name tag for your company attendees at the conference
- ✓ Recognition of Associate level sponsorship in Conference Welcome PowerPoint Slide Show
- ✓ Recognition of sponsorship during conference opening remarks

Friend Sponsorship – \$450

- ✓ Inclusion of half page, multi-colored advertisement in three editions of ICT’s workers’ compensation newsletter †
- ✓ Opportunity to place advertising brochure and/or CD at attendees seats ††
- ✓ Opportunity to have a half page, multi-colored advertisement included in conference manual †
- ✓ Designation as Friend sponsor in ICT advertisement of conference
- ✓ Company logo on sponsors page located in first section of the conference manual
- ✓ Recognition of level of sponsorship on name tag for your company attendees at the conference
- ✓ Recognition of Friend sponsorship in Conference Welcome PowerPoint Slide Show
- ✓ Recognition of sponsorship during conference opening remarks

† Requires your company or firm to e-mail a PDF or MS Word advertisement document to ICT Services, Inc. staff at least 14 days prior to the conference.

†† Requires your company or firm to provide brochures and/or CD ROM to ICT Services, Inc. staff at least 10 days prior to the conference.

Event Level Sponsorships †††

- Continental Breakfast \$1,200
- Luncheon \$1,200
- Afternoon Snacks \$1,200
- Conference Speaker (Specify Below) \$1,200

Rod Bordelon		David DePaolo	
Albert Betts		Julie Shank	
Bobby Stokes		David Brenner	
Jane Derebery, MD		Panel	

††† Includes designation as and benefits of a Benefactor sponsor.

**INSURANCE COUNCIL OF TEXAS WORKERS' COMPENSATION
CONFERENCE SPONSORSHIP AGREEMENT**

Insurance Council of Texas

2801 South IH-35, Austin, Texas 78741
Phone: (512) 444-9611 FAX: (512) 444-0734

ICT Event: 2010 Workers' Compensation Conference: Determining the State of the Texas Workers' Compensation System
Venue: Austin, TX **Place:** Crowne Plaza Austin Hotel, 6121 N. IH-35, Austin, TX
Date: September 2, 2010

Sponsor's Information: (Please print or type)

Name _____
 Title _____
 Organization _____
 Address _____
 City, State, Postal Code, Country _____
 Telephone _____ Fax _____
 Email Address _____
 Website URL _____

2010 Workers' Compensation Conference Sponsorship Opportunities:

Every sponsorship comes with the following benefits:

- Recognition in all literature and communication produced for the conference that will include exposing your company before countless workers' compensation insurance industry professionals, insurance defense law firms, and companies that provide vendor services to insurers;
- Recognition of your company or firm's sponsorship on the conference website;
- Recognition during conference opening and closing remarks;
- Recognition of sponsorship level in Conference Welcome PowerPoint Slide Show shown prior to the start of the conference in the event room;
- Company logo on sponsors page located in first section of the conference manual; and
- Additional benefits that are specific to the sponsorship level you choose.

[Event Level Sponsorships](#)

- | | |
|---|---------|
| <input type="checkbox"/> Continental Breakfast | \$1,200 |
| <input type="checkbox"/> Luncheon | \$1,200 |
| <input type="checkbox"/> Afternoon Snacks | \$1,200 |
| <input type="checkbox"/> Conference Speaker (Specify Below) | \$1,200 |

Rod Bordelon	David DePaolo
Albert Betts	Julie Shank
Bobby Stokes	David Brenner
Jane Derebery, MD	Panel

The event sponsorship opportunities include the designation and benefits of a Benefactor sponsor.

Select Sponsorship Level:

☐ Conference Benefactor: \$1,000

Additional Benefactor level sponsor benefits recognition includes:

- ✓ One complimentary registration
- ✓ Space for exhibit table or booth at event location (**15 Exhibit Booth Spaces Available**)
- ✓ Inclusion of **full** page, multi-colored advertisement in conference manual and **six** editions of ICT's workers' compensation newsletter
- ✓ Opportunity to include an advertising brochure and/or CD ROM insert in the front pocket of the conference manual
- ✓ Designation as Benefactor sponsor in ICT advertisement of conference

☐ Conference Partner: \$850

Additional Partner level sponsorship benefits recognition includes:

- ✓ Inclusion of **full** page, multi-colored advertisement in the conference manual and **four** editions of ICT's workers' compensation newsletter
- ✓ Opportunity to include advertising brochure and/or CD ROM in the back pocket of the conference manual
- ✓ Designation as Partner sponsor in ICT advertisement of conference

☐ Conference Associate: \$650

Additional Associate level sponsorship benefits recognition includes:

- ✓ Inclusion of **half** page, multi-colored advertisement in the conference manual and **four** editions of ICT's workers' compensation newsletter
- ✓ Designation as Associate sponsor in ICT advertisement of conference
- ✓ Opportunity to place advertising brochure and/or CD at attendees seats

☐ Conference Friend: \$450

- ✓ Inclusion of **half** page, multi-colored advertisement in **three** editions of ICT's workers' compensation newsletter
- ✓ Opportunity to place advertising brochure and/or CD at attendees seats
- ✓ Opportunity to have a half page, multi-colored advertisement included in conference manual

Sponsors must provide all advertising brochures, CD ROMs, and an electronic copy (PDF or MS Word file) of their advertisement to ICT Services, Inc. staff at least 14 days prior to the conference. The electronic copy of the advertisement must be e-mailed to gbillings@insurancecouncil.org.

Exhibit Table/Booth Requirements for Conference Benefactors:

- Electrical outlet
- Wireless Internet
- Table(s): Specify number of tables _____
- Dimensions of exhibit pop-up display, display panel system or table top display board:
_____ by _____, display board or panel system
height _____

ARTICLE 1: PARTIES AND TERM OF SPONSORSHIP AGREEMENT

- 1.01. This agreement is between the Insurance Council of Texas (hereafter referred to as ICT), a non-profit insurance trade association, and _____, (hereafter referred to as Sponsor) a company or individual and is valid from the date signed through the end of the conference or seminar.
- 1.02. A Sponsor may select more than one category of Sponsorship.

ARTICLE 2: TERMS AND CONDITIONS

- 2.01. ICT shall provide the Sponsor with the benefits for the sponsorship level selected by the Sponsor.
- 2.02. Sponsor Marketing Use Agreement. Sponsors may use the following tag line on their marketing materials during the term of their Conference Sponsorship Agreement: *Sponsor of the Insurance Council of Texas 2010 Workers' Compensation Conference.*
- 2.03. Sponsor Trademark Usage Agreement. Sponsor agrees to allow ICT to use the Sponsor's trademark/logo/tag line to perform and fulfill its Sponsor promotional services and benefits agreed to in this ICT Conference Sponsorship Agreement.
- 2.04. This agreement shall serve as Sponsor's Trademark/logo/tag line and graphic images, written "release waiver" permitting ICT the right to use Sponsor's trademark/logo/tagline and graphics on all of ICT's conference promotional materials and website page.
- 2.05. Web Reference. Sponsor may publish an Internet hyperlink from Sponsor's web site to the ICT workers' compensation conference or seminar web site page, and maintain the hyperlink as an active, functional, and correct link to the ICT conference or seminar web site through the duration of this agreement.
- 2.06. Payment. 100% payment in full must accompany this agreement. **SPONSORSHIP FEES FOR ICT CONFERENCES ARE NON-REFUNDABLE.**
- 2.07. Method of Payment:
- Check enclosed with this signed Agreement (**Make check payable to ICT Services, Inc.**)
 - VISA Master Card American Express

Please bill the following amount to my credit card \$ _____

Name as it appears on your card _____

Card Number _____ Exp. Date: _____

Authorized Signature _____

Note: Please mail check and signed agreement to:

ICT Services, Inc., Attn: Cynthia Haywood, P.O. Box 15, Austin, Texas 78767-0015

- 2.08. Non-Endorsement. The use of ICT's name does not constitute an endorsement by ICT of the Sponsor, or the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such services, products, or programs have been endorsed by ICT.
- 2.09. Non-Exclusivity. ICT does not award exclusive sponsorships nor establish exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and ICT.
- 2.10. Sponsor's Delivery of Advertisement Materials to ICT. Sponsor shall deliver all written advertisement materials for ICT workers' compensation newsletter and conference manual in an electronic format no later than the seventh workday prior to the date of the conference.
- 2.11. Sponsor may provide additional marketing materials to the conference attendees, e.g. adjuster date forecaster wheels, USB flash drives, product brochures, and so forth. Sponsor is responsible for transporting to and distributing additional marketing materials at conference site. ICT reserves the right to determine how marketing materials and items may be distributed at the conference. Sponsors shall not place pens or notebooks with sponsor's logos at the conference registrant seats.
- 2.12. ICT Membership, Mailing, and Electronic Distribution Lists or Databases. This Agreement does not provide for the release of ICT's membership, mailing, and electronic distribution lists or databases. It is the policy of ICT and its Board of Directors to not release ICT's membership, mailing, and electronic distribution lists or databases.
- 2.13. Limited Liability. In the event that circumstances beyond the control of ICT interferes with, or prevents, ICT from fulfilling, in part, or all of, Sponsor's promotional benefits under this agreement, Sponsor, by signing this agreement, holds ICT, as well as its Board of Directors, employees, and its member companies and associate members, harmless from all legal and financial liability to Sponsor beyond the fee paid by Sponsor for this Sponsorship.
- 2.14. Force Majeure. Neither ICT nor Sponsor shall be deemed in default of this Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other cause beyond its control.
- 2.15. ICT does not guarantee the Sponsor new business, sales of products or services, engagement of services or a specific level of attendance at the event being sponsored.
- 2.16. ICT reserves the right to reject a potential sponsor for any reason.

ARTICLE 3: GENERAL PROVISIONS

- 3.01. Entire Agreement. This document constitutes the entire ICT Conferences Sponsorship Agreement and supersedes any and all other agreements, either oral or in writing, between the parties hereto with respect to the sponsorship of ICT's conferences and the benefits for the sponsorship level selected by the Sponsor. Each party to this Agreement acknowledges that no representation, inducements, promises, or agreements, orally or otherwise, have been made by any party, or anyone acting on behalf of any party, which is not embodied herein, and that no other agreement, statement, or promise not contained in this agreement shall be valid or binding on either party, except that any other written agreement dated concurrent with or after this Agreement shall be valid as between the signing parties thereto.
- 3.02. Modifications. Any modification of this Agreement will be effective only if it is in writing and signed by both parties to this Agreement.
- 3.03. Waiver. The failure of either party to insist on strict compliance with any of the terms, covenants, or conditions of this Agreement by the other party shall not be deemed a waiver of that term, covenant, or condition, nor shall any waiver or relinquishment of that right of or power for all or any other times.
- 3.04. Partiality Waiver. If any provision of this Agreement is held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remaining provisions shall nevertheless continue in full force without being impaired or invalidated in any way.
- 3.05. Governing Law. The laws of the State of Texas shall govern this agreement.

FOR: _____

Insurance Council of Texas

Signed: _____

Signed: _____

By: _____

(Please type or print name)

By: _____

(Please type or print name)

Date: _____

Date: _____