ICT, through the
**We're Out To Alarm Texas**
program, distributed over
**25,000** smoke alarms to
more than **50** Texas fire
departments since 2005.

*National Fire Protection Association, 2015-2019 Annual Averages

**491,000+**
Structure Fires
in the U.S.*

**2,800+**
Lives Lost*

**$11 Billion** in estimated property damage.*

**Two-thirds** of fire
related deaths occur
in homes with no
working smoke alarm.

We’re Out to Alarm Texas
was created to help prevent the
loss of life and property by
providing Texans with smoke
alarms to help alert them to the
danger of fire and smoke.

Fire departments or media seeking
additional information on ICT’s
program may contact Rich Johnson at
rjohnson@insurancecouncil.org or
call 737-263-7850

We’re Out to Alarm Texas is made possible by grants
from and partnerships with:

[Travelers]

[State Farm]