

Providing members with updates on key developments and acting as the voice of the P&C industry.



# PUBLIC RELATIONS & INFORMATION

## KEEPING MEMBERS INFORMED

Member companies stay up to date through ICT's communications efforts.

ICT reports on regulatory and legislative changes through regular updates on key legal court decisions and all property and casualty related legislation, bulletins and other actions taken by the Texas Department of Insurance.



## SERVICE TO TEXAS

ICT works with public officials and consumers to implement statewide programs designed to save lives and reduce property damage.

- **“We’re out to Alarm Texas”**  
Distribution of free smoke alarms to Texas communities through local fire departments.
- **“Lock, Take, and Hide”**  
Helping to prevent auto theft and burglaries by providing crime prevention signs to Texas law enforcement.
- Established the **Texas Committee on Insurance Fraud** in conjunction with member SIUs and TDI.

## MEDIA ENGAGEMENT

ICT's experienced and well-respected public relations staff represents the industry in responding to media inquiries on insurance issues. Over the years, our media relations expert has been active in communicating and educating the media on insurance rates, weather-related losses, claims handling before and after disasters, fraud prevention, and coastal storm preparedness.



## JOIN TODAY

For more information please contact Mark Hanna at 512-326-7616 or [mhanna@insurancecouncil.org](mailto:mhanna@insurancecouncil.org)

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